



124 W Franklin Ave
Sesser, IL 62884
(618) 625-5566
www.sesserchamber.org

Dear Area Businesses/Individuals,

On behalf of the Sesser Area Chamber of Commerce, I would like to invite you to become a new member of our organization. We take an active role in promoting and supporting local business. We also organize several community events, including the Inaugural Summer Concert Series Kickoff Festival and the 38th Annual Sesser Oktoberfest. Without the contributions from our membership, none of these endeavors would be possible.

For 2018, we plan to put more of a focus on small business development and economic growth in our area. We have a lot of great ideas on how to put this plan into motion, including hosting a business development seminar to help both current business owners and future entrepreneurs get access to the resources that they need to be successful. We will also be teaming up with the "Shop Southern Illinois" campaign to encourage more local shopping.

What does the Chamber do for its members?

- We provide a Chamber hotline for business referrals and other inquiries. We often receive calls from both residents and non-residents in need of recommendations for everything from car repair to catering.
- We purchase an advertisement in the Rend Lake Adventures publication. This is a monthly pamphlet put out by the Rend Lake Corp of Engineers that is delivered to Rend Lake campers during the tourist season (May to October). Our advertisement lists current Chamber members and any upcoming Chamber events.
- All members are listed on the Chamber website's Business Directory. Each listing can include a clickable link to your business' website and/or social media page.
- We send weekly/monthly emails to all of our members announcing new business ribbon cuttings, upcoming events, business promotions, and other special announcements.
- New businesses in Sesser receive a free, ceremonial ribbon cutting and publicity announcing the opening, if requested.
- The Chamber hosts several community events throughout the year, including the Summer Concert Series Kickoff Festival and the Annual Sesser Oktoberfest.
- All Chamber members receive a certificate of membership and a static cling decal for your business' window/door.

2018 Membership Levels

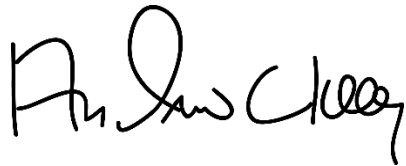
Business Level - \$50 per year – Includes listing in all our advertisements and a link on our social media platforms, including Facebook and our Chamber website.

Non-for-Profit Level - \$35 per year – Includes listing in all advertisements and a link on our social media platforms, including Facebook and our Chamber website.

Individual Level - \$10 per year – Includes Membership (not included in any promotions or advertisements).

If you would like to become a member and help us reach our goals for 2018, please fill out the included membership form and mail it with your dues to Sesser Area Chamber of Commerce, 124 W Franklin Ave, Sesser, IL 62884. If you have any questions about the Chamber, feel free to contact us via email at info@sesserchamber.org or give us a call at (618) 625-5566.

We look forward to working with and for you to make 2018 a great year!

A handwritten signature in black ink, appearing to read "Andrew Kelly". The signature is fluid and cursive, with the first name "Andrew" and last name "Kelly" clearly distinguishable.

Andrew Kelly
President
Sesser Area Chamber of Commerce



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2018 Membership Application

Applicant Information

Business Name: _____

Contact Name: _____

Address: _____
Street Address City State/Zip

Mailing (if different) _____
Street Address City State/Zip

Phone: () _____ Email: _____

Website: _____

Facebook Name: _____
In order to be added to the Chamber's closed Facebook group, please list the name you use on Facebook.

About your business

Tell us a little about your business. All information provided will be used on our Facebook page, Sesser Area Chamber of Commerce Website, and other publications throughout the year. Please include hours of operation and the number of full-time and part-time employees.

Payment Information

Checks can be made payable to Sesser Area Chamber of Commerce.
Please send completed form and payment to 124 W Franklin Ave, Sesser, IL 62884.

Business- \$50 Non-for-Profit - \$35 Individual - \$10

DUES MUST BE PAID IN FULL BY FEBRUARY 28th, 2018

MEMBERSHIP SURVEY

1. From your perspective, identify three strengths and three weaknesses in our community?

2. What do you perceive as the number one obstacle to achieving your vision for the community?

3. Do you believe that Sesser should have an active Chamber of Commerce? YES NO

4. Would you or anyone on your staff like to be a Chamber Officer? YES NO

5. Would you or anyone on your staff like to serve on a Chamber committee? YES NO

6. List any opportunities from a commercial/industrial perspective that you think the community should develop or improve.

7. What do you consider to be your largest challenge in operating your business? Please check all that apply.

- | | |
|--|---|
| <input type="checkbox"/> Lack of financial support | <input type="checkbox"/> Nothing; I'm doing fine |
| <input type="checkbox"/> Lack of marketing | <input type="checkbox"/> Location |
| <input type="checkbox"/> Lack of professional networking opportunities | <input type="checkbox"/> Lack of business development resources |
| <input type="checkbox"/> Other (please specify) | |
